



## THE NANJALA COMPANY LAUNCHES THE NANJALA TRIBUTE POT, A FINE PLANTER FOR THE MODERN HOME.

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**NAIROBI, JUNE 12, 2018** - The Nanjala Company Limited has been working on launching a modern terra-cotta planter since February 2018. This June has seen the completion, of an exclusive range of its first set of planters. In partnership with Nanyuki Muthaiga Ceramics, the NANJALA TRIBUTE POTS have been designed for indoor as well as outdoor use, and come in 3 beautiful, distinct colours. Ivory, Olive Brown and Nairobi Sky.

Speaking about the planters, Founder and Creative Director, Teresa Lubano, said: "I saw a gap in the gardening market. There weren't a lot of planters out there that looked beautifully designed. Those that did, were imported and were either too costly or went out of stock in a few months, meaning you could not get the same design again easily or at all". Teresa added: "I want to make gardening as trendy as fashion. The NANJALA TRIBUTE POT is a planter that has been thoughtfully designed for the discerning 'city gardener' who simply wants to add some green to their space, be it the home, or at the office. It also makes a perfect gift to a friend who loves plants."

### ABOUT THE NANJALA TRIBUTE POT

The planters are hand-crafted in Nanyuki, Kenya's leading location for high quality natural clay. Expertly hand crafted, dried for two weeks in the sun, bisque fired at high temperatures, and carefully hand finished with excellent Italian colour glazes, these planters are truly one-of-a-kind. The iconic 3D Nanjala stamp they bear is a statement of authenticity and further solidifies the Nanjala™ brand in its 'IN BLOOM' gifting and gardening range. The unique NANJALA TRIBUTE POTS have a pending trade mark registration over their design, among the few 3D trademarks in Kenya. These singular-size range of pots are set to retail on The Nanjala Company Limited e-commerce shop from the 15<sup>th</sup> of June 2018.

### ABOUT SHOP NANJALA

SHOPNANJALA.COM is an online shop for Brand Design, Gardening and Gifting and was launched in 2015. It creates and collaborates to deliver one stop solutions for brand design, customized gift items and eye-catching potted plants. All of Shop Nanjala's creations are locally sourced and made in Kenya. Visit [www.shopnanjala.com](http://www.shopnanjala.com) for more information.

### STRATEGIC RATIONALE

The Nanjala Company Limited has created a hybrid design + e-commerce company, with a key focus on marrying the beauty found in Nature with Creativity. In-keeping with one of our core values-environmental conservation and sustainability, we are convinced that it is possible to design both in a sustainable manner and incorporate creative design in our sustainable product offering, as is the case with our urban gardening range.

Ours is an inspiration to create unique yet functional products for the sophisticated city dweller. The NANJALA TRIBUTE POT is one such attempt; at elevating gardening and making what one might call a mundane task, into a fashionable one that will evoke a motivation for 'citysumers' to embrace the habit of nurturing plants in their homes.

Visit Shop Nanjala [here](#)  
Buy the Nanjala Tribute Pot [here](#)  
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